# Privacy Policy

\*\*Last updated: 04.08.2025

At www.lilivagasi.com ("we", "our", or "us"), your privacy is important to us. This Privacy Policy explains how we collect, use, store, and protect your personal data when you visit our website www.lilivagasi.com or make a purchase from us.

This policy is in accordance with the \*\*Swiss Federal Act on Data Protection (FADP)\*\* and, where applicable, the \*\*General Data Protection Regulation (GDPR)\*\*.

## 1. \*\*Who is responsible for your data?\*\*

\*\*Data Controller:\*\*

\Lili Vagasi Jewelry

\Basel, Switzerland

Email: lilivagasi@hotmail.com

Owner: Lili Vagasi

## 2. \*\*What personal data do we collect?\*\*

We collect the following data when you use our webshop:

\* \*\*Identification data\*\*: name, email address, billing/shipping address, phone number

\* \*\*Order data\*\*: items purchased, order date, payment status

\* \*\*Payment data\*\*: payment method (we do not store your full credit card number)

\* \*\*Technical data\*\*: IP address, browser type, pages visited (via cookies or analytics tools)

## 3. \*\*Why do we collect your data?\*\*

We use your data for the following purposes:

\* To process and ship your orders

\* To communicate with you regarding your purchase

\* To provide customer service

\* To meet legal and tax obligations

\* To improve our website and services

\* To send occasional marketing emails (only with your consent)

## 4. \*\*How long do we keep your data?\*\*

We retain your data only as long as necessary for the purposes listed above, or as required by Swiss law (e.g., accounting records must be kept for 10 years).

## 5. \*\*Do we share your data?\*\*

We do \*\*not\*\* sell or rent your personal data.

We may share your data with:

\* \*\*Shipping providers\*\* (e.g., Swiss Post) to deliver your orders

\* \*\*Payment processors\*\* (e.g., PayPal, Stripe) to handle transactions

\* \*\*Service providers\*\* for website hosting, email services, or analytics (e.g., Google Analytics)

All third parties are required to process your data securely and only for the intended purpose.

## 6. \*\*Cookies & Tracking\*\*

We use cookies and similar technologies to improve your user experience. These may include:

\* \*\*Essential cookies\*\* (for site functionality)

\* \*\*Analytics cookies\*\* (to understand website usage)

You can manage or disable cookies through your browser settings.

## 7. \*\*Your rights\*\*

Under Swiss and EU law, you have the right to:

\* Access the personal data we hold about you

\* Request correction or deletion of your data

\* Withdraw consent (e.g., for marketing emails)

\* Object to or restrict certain processing activities

\* File a complaint with a supervisory authority if you believe your rights are being violated

To exercise your rights, contact us at www.lilivagasi.com.

## 8. \*\*Data security\*\*

We implement appropriate technical and organizational measures to protect your data, including secure connections (SSL), limited access, and encrypted storage where applicable.

## 9. \*\*International transfers\*\*

If we transfer your data outside Switzerland or the EU/EEA, we ensure appropriate safeguards are in place (e.g., standard contractual clauses) to protect your data.

## 10. \*\*Changes to this policy\*\*

We may update this Privacy Policy from time to time. The latest version will always be published on our website with the date of revision.

## 11. \*\*Contact\*\*

If you have questions about this Privacy Policy or your data, please contact us:

\Lili Vagasi Jewelry

\Basel, Switzerland

Email: lilivagasi@hotmail.com